



# Meet Jordan Mederich

Founder of DropFunnels.com | Investor, 3x Exits | Marketing Innovator



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## BIO:

Jordan (Or “Jordo” as he’s known) is the founder of one of the fastest growing marketing platforms online, DropFunnels. Garnering attention from top entrepreneurs and marketers online, DropFunnels is the world’s first and only tech-free platform to easily build your entire website, blog, sales funnels, SEO-powered blog, courses, and more... built on the world’s most powerful and fast infrastructure, Wordpress.

Jordan is passionate about innovative and disruptive advertising tools and strategies, building company cultures, and investing and innovating on the future of marketing. He always brings humor, insight, and tremendous value to every interview and speaking opportunity.

He’s also an award-winning filmmaker with his content seen on Netflix, Amazon Prime, NBC, CBS, ABC, and many more.

## KEY SPEAKING TOPICS:

- **The Future Of Marketing:** how to grow your business faster, by doing less
- **Family + Business:** Balancing profits with multi-generational wealth
- **“The Sequence”** : Following the universal rule of “3 & 10” to predictably scale (and have fun doing it)
- **The Dark Truth About Sales Funnels (And the gurus behind them):** Almost nobody knows how many sales and conversions they’re losing, entirely because of their sales funnel builder, OR the high cost of giving them your data and customer’s information. A riveting conversation on the “sheep and wolves” effect of the guru era.
- **Plus - many more on marketing, paid and organic advertising, online sales, leadership, integrity and ethics.**

## KEY INTERVIEWS AND PODCASTS:

- **MIKE DILLARD PODCAST:**  
<https://mikedillard.com/episodes/why-you-should-be-using-dropfunnels-with-jordan-mederich/ext>
- **7 FIGURE ENTREPRENEUR:** <https://www.7figureentp.com/jordan/>
- **HUSTLE AND FLOWCHART (EVERGREEN PROFITS):**  
<https://evergreenprofits.com/jordan-mederich-online-funnels/>
- **THINK DIFFERENT THEORY W/ JOSH FORTI:**  
<https://open.spotify.com/episode/0D9PURleiCKwyaDKxDHZSI>
- **MILLIONAIRE SECRETS W/ JEFF LERNER:**  
<https://open.spotify.com/show/06S4kRAvZkCUFLzi52ueD5>

